

CENTRAL FLORIDA CHAPTER
community
ASSOCIATIONS INSTITUTE

50 YEARS OF CAI MAGIC

Magical Themed
CA Day & Trade Show

February 23, 2024
Marriott World Center

9am-2:30pm
EDUCATION

11am-3pm
TRADE SHOW

3:30pm
AFTER PARTY

VISIT CAICF.ORG FOR MORE
INFORMATION & TO REGISTER



SPONSORSHIPS

ITEMS BELOW SUBJECT TO CHANGE WITHOUT NOTICE

THE FINAL ACT

After Party Sponsors: \$3,000 - 3 Available

- » Logo and company name on all promotional materials.
- » Full page, full color ad in the Trade Show program.
- » Logo on approximately 17,000 mailers/tickets that are distributed via mail and delivered to board members and CAMs.
- » Two free Parking Passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Presenting Sponsor Signage at the front entrance and at the After Party.
- » After Party wristbands printed with sponsor's logo.
- » Privilege to provide beverage napkins with company logo at the After Party.
- » May provide material to insert in approximately 1,200 Trade Show bags.

ENCHANTED ELIXIR

CAM Drink Sponsor: \$2,000 - 1 Available



- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » Two free Parking Passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance and at the bar area.
- » Privilege to provide beverage napkins with company logo at the Trade Show bar.
- » May provide material to insert in approximately 1,200 Trade Show bags.
- » 1 Drink Ticket per CAM

FAIRYTALE FORTRESS

Décor Sponsors: \$2,000 - 2 Available

- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » Two free Parking Passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Presenting Sponsor Signage at the front entrance and at the decor area.
- » May provide material to insert in approximately 1,200 Trade Show bags.

WITCH'S BREW

Concession Sponsor: \$2,200 - 1 Available



- » Greet attendees in the Lobby Area outside classrooms.
- » 5 minutes to introduce your company at beginning of class.
- » Logo and company name on select promotional materials, Chapter website, and select emails.
- » Half page, full color ad in the Trade Show program.
- » One (1) free parking pass for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage outside of classroom area.
- » Privilege of providing beverage napkins with company logo at the Concession Snack area.
- » Sponsor recognized at the monthly Chapter meetings.
- » May provide material to insert in 1,200 Trade Show bags.

MAGICAL MOMENT

Photo Booth Sponsor: \$1,500 - 1 Available

- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » One free Parking Passes for day of show.
- » Logo on all photos.
- » Highlighted as sponsor in the Trade Show program.
- » Presenting Sponsor Signage at the front entrance and at the photo booth.
- » May provide material to insert in approximately 1,200 Trade Show bags.

ABRACADABRA BAR

Bar Sponsors: \$1,200 - 5 Available



- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » One free Parking Pass for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance and at the bar area.
- » Privilege to provide beverage napkins with company logo at the Trade Show bar.
- » May provide material to insert in approximately 1,200 Trade Show bags.

CAI SCHOOL OF WIZARDRY

Board Certification: Presenter, \$900 - 1 Available;

Sponsor, \$900 - 3 Available

CEU Class: Presenter, \$900 - 3 Available;

Sponsor, \$900 - 3 Available

Legal Panel: Presenter, \$900 - 3 Available;

Sponsor, \$900 - 3 Available



- » Industry Exclusive
- » Business card size, full color ad in the Trade Show program.
- » Ability to leave marketing material at each seat.
- » 5 minutes to introduce your company at beginning of class.
- » Highlighted as sponsor in the Trade Show program.
- » Signage outside of classroom space.

THE MAGICIAN

\$250 - Unlimited

- » Business card size, full color ad in the Trade Show program.

AFTER PARTY TICKETS

\$25-\$60



Join us directly after the Trade Show for *The Final Act After Party*. Tickets are \$25 per person for CAMs and Homeowner Leaders. Tickets are \$50 per person in advance and \$60 the day of the event for Business Partners or purchase 6 for \$275.

HOUDINI'S APPRENTICE

\$500 - 15 Available

- » Logo and company name on all promotional materials.
- » Business card size, full color ad in the Trade Show program.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance.
- » May provide material to insert in approximately 1,200 Trade Show bags.

VOODOO KREW

Security Sponsor: Free - 1 Available



- » Provide staff for security of Trade Show and After Party. Approximate times are 8am to 6:30pm.
- » Half page, full color ad in the Trade Show program.
- » Logo and company name on all promotional materials.
- » Three free Parking Passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance.
- » May provide material to insert in approximately 1,200 Trade Show bags.

NOTICE

TO BUSINESS PARTNERS

Business Partners may NOT attend the Trade Show unless they have purchased a Booth or Sponsorship of \$500 or more.



REGISTER AT CAICF.ORG

NO REFUNDS 30 DAYS PRIOR TO EVENT

WISHING WELL FOR CHARITY

Your small change makes big change, that is the magic!





BOOTHS



VISIT CAICF.ORG TO REGISTER. NO REFUNDS 30 DAYS PRIOR TO EVENT.

1	2	3	4
10	11	12	

5	6	7	8	9
	13	14	15	16

17	18	19	20
26	27	28	

21	22	23	24	25
	29	30	31	32

33	34	35	36
42	43	44	

37	38	39	40	41
	45	46	47	48

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58	59	60	

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	61	62	63	64

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74	75	76	

69	70	71	72	73
	77	78	79	80

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90	91	92	

85	86	87	88	89
	93	94	95	96

97	98	99	100
106	107	108	

101	102	103	104	105
	109	110	111	112

113	114	115	116
122	123	124	125

117	118	119	120	121
126	127	128	129	130

GRADE SHOW
ENTRANCE
REGISTRATION

LEGEND

- Premium Booth
- Double Premium

Booth Pricing

Regular - 10x10
 \$1,100 - Members (2 Exhibitors)
 \$2,200 - Non-Members (2 Exhibitors)

Premium - 10x20
 \$1,650 - 10x10 - Single (2 Exhibitors)
 \$2,450 - 20x10 - Double (4 Exhibitors)

Additional Exhibitors:
 \$45 each

Night Before Set-Up: \$100

2024 Investor Sponsor Discounts

Platinum Sponsor
 \$1,100 Discount

Gold Sponsor
 \$550 Discount

Silver
 \$275 Discount