

CAICF 2023 Candidate Submission



Candidate Name: Shelby Benson

Email Address: sbenson@valley.com

Desired Position: Board of Directors

Company Name: Valley Bank

How long have you been a member of the Chapter?

3 years, but Valley Bank has been an active member of CAICF for over 10 years.

How would your role on the Board of Directors contribute to the Chapter?

My role on the Board of Directors will benefit the chapter in many ways. I believe that we remain such a successful chapter because of the high level of engagement of our members. I will encourage collaboration among members, and I will continue to foster an inclusive, supportive, and welcoming atmosphere at CAICF. I will support the board by serving on committees and providing leadership for our organization.

What would you like to accomplish during your term on the Board?

My primary goals for my board membership will be:

- **Growth & Engagement:** I would like to see our membership increase. This will benefit the chapter by providing a broader network of resources for our community association professionals. I will also encourage increasing opportunities for members to participate in activities, both to provide education credits and for networking.

- **Financial Responsibility:** I plan to serve on the Finance Committee. My background is in finance, and I would use my skills and experience to help guide CAICF toward continued financial sustainability.
- **Volunteering:** I think that in addition to increasing the opportunities for CEU credits and networking, we have a large block of members who, if given the opportunity, could have a substantial impact on our community. I plan to encourage engagement for giving back to the community via CAICF organized activities.

In summary, I plan to help increase membership, improve engagement (which is already very active), actively participate in positive financial stewardship, and encourage activities that contribute to our communities as a whole.

Other Board Experience:

- Member of Board of Directors, Orlando Family Stage (formerly Orlando Repertory Theatre), Member of Finance Committee, 2021-present
- Member of Board of Directors, Avalon Wolves Pop Warner, Chair of Fundraising and Sponsorship Committee, 2015-17
- Magic Curtain Productions, Silent Auction Chair, 2013

Related Work/Volunteer Experience:

- Graduate of Leadership Law, Orange County Bar Association, 2012
- Graduate of Leadership Orange, Orange County Public Schools, 2014

Other Information Relative to Your Candidacy:

I have been involved in the Association industry for over 3 years and I have found CAICF to be the industry organization with the most robust and engaged membership. I welcome the opportunity to serve on the Board of Directors to help promote and develop the chapter to achieve continued success.