

CAICF 2023 Candidate Submission



Candidate Name: Jake Herrel

Email Address: jherrel@beckerlawyers.com

Desired Position: Board of Directors

Company Name: Becker & Poliakoff, P.A.

How long have you been a member of the Chapter?

1 year, personally. Becker has been an active member of CAICF for many years.

How would your role on the Board of Directors contribute to the Chapter?

I believe my role on the Board of Directors would contribute to our Chapter in several significant ways:

- **Leadership and Vision:** My understanding of the community associations industry and my prior experience in executive leadership roles on the Boards of Directors for multi-million dollar organizations has equipped me with the ability to provide strategic leadership and a clear vision for our Chapter's growth and development. I am committed to fostering a sense of unity, purpose and belonging among our members.

- **Community Building:** I am deeply passionate about our community associations industry and the professionals who drive it. I see our Chapter as a hub for networking, education, and collaboration. My dedication to fostering a sense of community among our members will help create a vibrant and engaged network, leading not only to beneficial business relationships but enduring friendships among our membership.
- **Advocacy:** I understand the legal and business challenges and opportunities facing our industry, and I am committed to advocating for the interests of our Community Association Managers, business partners, and community association professionals. I will actively engage with stakeholders to ensure that our Chapter remains at the forefront of addressing industry issues.
- **Education and Professional Development:** I believe in the power of knowledge and continued education. If elected, I will work to expand our educational offerings, ensuring that our members have access to information about the latest industry trends, best practices, and resources that can elevate their communities and their careers.
- **Inclusivity and Diversity:** Building a welcoming and diverse community is essential for the growth and strength of our Chapter. I am dedicated to promoting inclusivity and diversity initiatives to ensure that all voices are heard and represented.
- **Financial Stewardship:** I am mindful of the importance of financial sustainability, and I take very seriously the fiduciary responsibility of Board Members. I have effectively guided and counseled other multi-million dollar organizations through difficult financial decisions and the setting of priorities. I will work diligently to manage our Chapter's resources effectively, seeking opportunities for growth while maintaining

fiscal responsibility.

- **Communication:** Open and transparent communication is crucial for a thriving organization. I will ensure that our members are well-informed about Chapter activities, initiatives, and opportunities for involvement. I see the role of a Board Member as a mouthpiece for our members, and I will actively engage with members to understand their questions, concerns and feedback.

In summary, my dedication, experience, and excitement for our industry, along with my commitment to collaboration and growth, position me as a capable and passionate candidate for the CAICF Board of Directors. If elected, I look forward to working closely with fellow Board Members and our membership to advance the Chapter's mission and contribute to the success of our community association professionals.

What would you like to accomplish during your term on the Board?

During my term on the Board of Directors, I have several key objectives that I believe will not only benefit our Chapter but also enhance the experiences and opportunities for our members:

- **Strengthen Member Engagement:** I aim to enhance member engagement by creating more opportunities for networking, knowledge sharing, and collaboration within our community. This means continuing and building upon our annual tradeshow, regular events, workshops, and forums that cater to the diverse needs and interests of our members.
- **Professional Development:** I am committed to supporting the professional growth of our members. I intend to expand our educational offerings, including webinars and certifications, to provide valuable resources that empower our community association managers and professionals to excel

in their roles.

- **Advocacy and Industry Representation:** I aspire to represent our Chapter's interests at a broader level by actively participating in industry-related events, meetings, and discussions. This will help ensure that the concerns and needs of our community association professionals are heard and addressed by relevant decisionmakers.
- **Financial Sustainability:** I understand the importance of fiscal responsibility. I will collaborate with the Board to manage our finances prudently, seeking opportunities for revenue generation while maintaining transparency and accountability.
- **Communication and Transparency:** Effective communication is key to a thriving organization. I will strive to enhance communication channels, ensuring that our members are well-informed about Chapter activities, initiatives, and opportunities for involvement. Transparency in decision-making will be a priority.
- **Community Outreach and Volunteering:** Our Chapter has the potential to make a positive impact beyond our membership. I will explore partnerships and community outreach programs that align with our mission and values, strengthening our Chapter's presence and reputation.
- **Chapter Growth:** I am dedicated to growing our Chapter by attracting new members and fostering partnerships with relevant organizations. A larger and more diverse membership base will strengthen our collective voice and resources.

If afforded the opportunity, my term on the Board will be characterized by a commitment to member engagement, professional development, advocacy, financial stewardship, effective communication, community outreach, and

growth. I am excited about the opportunity to serve our Chapter in an increased capacity, and I believe that together, we can achieve these objectives and continue to advance the interests of our Community Association Managers, business partners and community association professionals.

Other Board Experience:

- Secretary of the Board of Directors, Orlando Family Stage (formerly Orlando Repertory Theatre), Member of Executive Committee, Chair of Governance Committee, Member of Development Committee, 2023-present
- Member of Board of Directors, Orlando Repertory Theatre, Member of Governance Committee, Member of Finance Committee, 2022-23
- Member of Club Blue (Young Professionals), Boys & Girls Clubs of Central Florida, Member of Fundraising Committee, 2022-23
- Member of Board of Directors, Texas Law Fellowships, 2020-21

Related Work/Volunteer Experience:

- Attorney, Community Association Litigation and Community Association Construction Defect Litigation
- Member of 2024 CAI Central Florida Tradeshow Committee
- Chair of 2024 CAI Central Florida Tradeshow Afterparty Sub-committee
- Guardian ad Litem, Legal Aid Society of the Orange County Bar Association

Other Information Relative to Your Candidacy:

I only seek to take on “extra-curricular” roles that I am passionate about and where I believe I can bring value to an organization. I am very passionate about the great work that our CAI chapter undertakes, and if afforded the opportunity, I would be honored to help continue shepherding our chapter to maintain its spot as the premier CAI chapter in the State of Florida and a shining example of what every CAI chapter should aspire to be nationwide.