



WHAT IS THE
Tune
OF YOUR
Association

MUSIC THEMED CA DAY & TRADE SHOW

MARCH 3, 2023

MARRIOTT WORLD CENTER

9am-12:30pm

Education
CLASSES

11am-3pm

Trade
SHOW

3:30pm

After
PARTY

VISIT CAICF.ORG FOR MORE INFO & TO REGISTER

SPONSORSHIPS

ITEMS BELOW SUBJECT TO CHANGE WITHOUT NOTICE



BACKSTAGE PASS AFTER PARTY SPONSORS

\$3,000 - 2 Available

- » Logo and company name on all promotional materials.
- » Full page, full color ad in the Trade Show program.
- » Logo on approximately 17,000 mailers/tickets that are distributed via mail and delivered to board members and CAMs.
- » Two free Parking Passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Presenting Sponsor Signage at the front entrance and at the After Party.
- » After Party wristbands to be printed with sponsor's logo.
- » Privilege to provide beverage napkins with company logo at the After Party.
- » May provide material to insert in approximately 1,200 Trade Show bags.

PUB BAR SPONSORS

\$1,200 - 4 Available

- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » One free Parking Pass for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance and at the bar area.
- » Privilege to provide beverage napkins with company logo at the Trade Show bar.
- » May provide material to insert in approximately 1,200 Trade Show bags.

STAGE CREW DECOR PRESENTING SPONSORS

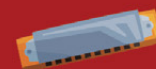
\$2,000 - 2 Available

- » Logo and company name on all promotional materials.
- » Full page, full color ad in the Trade Show program.
- » Two free Parking Passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Presenting Sponsor Signage at the front entrance and at the decor area.
- » May provide material to insert in approximately 1,200 Trade Show bags.

GREEN ROOM CAM DRINK SPONSOR

\$2,000 - 1 Available

- » Logo and company name on all promotional materials.
- » Half page, full color ad in the Trade Show program.
- » Two free Parking Passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance and at the bar area.
- » Privilege to provide beverage napkins with company logo at the Trade Show bar.
- » May provide material to insert in approximately 1,200 Trade Show bags.
- » 1 Drink Ticket for CAM



PAPARAZZI PHOTO BOOTH SPONSOR

\$1,500 - 1 Available

- » Logo and company name on all promotional materials.
- » Full page, full color ad on back cover of the Trade Show program.
- » One free Parking Passes for day of show.
- » Logo on all photos.
- » Highlighted as sponsor in the Trade Show program.
- » Presenting Sponsor Signage at the front entrance and at the photo booth.
- » May provide material to insert in approximately 1,200 Trade Show bags.

GROUPIES SPONSOR

\$600 - 15 Available

- » Logo and company name on all promotional materials.
- » Business card size, full color ad in the Trade Show program.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance.
- » May provide material to insert in approximately 1,200 Trade Show bags.

BUSINESS CARD AD

\$250 - Unlimited

- » Business card size, full color ad in the Trade Show program.

CLASSROOM PRESENTERS & SPONSORS

CEU Class Presenter: \$900 - 1 Available

CEU Class Sponsor: \$900 - 3 Available

Legal Panel Presenter: \$900 - 3 Available

Legal Panel Sponsor: \$900 - 3 Available

Board Certification Presenter: \$1,300 - 1 Available

Board Certification Sponsor: \$1,300 - 3 Available

- » Industry Exclusive
- » Business card size, full color ad in the Trade Show program.
- » Ability to leave marketing material at each seat.
- » Five minutes to introduce your company at the beginning of class.
- » Highlighted as sponsor in the Trade Show program.
- » Signage outside of classroom space.

BODY GUARD SECURITY SPONSOR

Free - 1 Available

- » Provide staff for security of Trade Show and After Party. Approximate times are 8am to 6:30pm.
- » Half page, full color ad in the Trade Show program.
- » Logo and company name on all promotional materials.
- » Three free Parking Passes for day of show.
- » Highlighted as sponsor in the Trade Show program.
- » Signage at the front entrance.
- » May provide material to insert in approximately 1,200 Trade Show bags.

NOTICE TO BUSINESS PARTNERS

Business Partners may NOT attend the Trade Show unless they have purchased a Booth or Sponsorship (\$500 or more).



AFTER PARTY

\$50-\$60

Join us directly after the Trade Show for the Backstage After Party from 3:30pm-6:30pm. Tickets are \$50 per person in advance and \$60 the day of the event.

BOOTHS

VISIT CAICF.ORG TO REGISTER
NO REFUNDS 30 DAYS PRIOR TO EVENT



Legend

- Premium Booth
- Double Premium

11	20
10	19
9	18
8	17
7	

34	46
33	45
32	44
31	43
30	42
29	41
28	40
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60	72
59	71
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Any request for special circumstances or arrangements for accommodations on the Trade Show floor need to be addressed and approved by the hotel.

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5	16
4	15
3	14
2	13
1	12

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24	38
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22	36
21	35

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49	63
48	62
47	61

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77	96
76	95
75	94
74	93
73	92

2023
Medallion
Booth
Discounts

- Platinum
\$1,050 Discount
- Gold
\$525 Discount
- Silver
\$262.50 Discount

Trade Show
ENTRANCE
REGISTRATION

*Booth
Pricing*

- Regular - 10x10
\$1,050 - Members (2 Exhibitors)
\$2,150 - Non-Members (2 Exhibitors)
- Premium
\$1,550 - 10x10 - Single (2 Exhibitors)
\$2,350 - 20x10 - Double (4 Exhibitors)
- Additional Exhibitors: \$40 each
Night Before Set-Up: \$250