



CENTRAL FLORIDA CHAPTER  
**community**  
ASSOCIATIONS INSTITUTE

2022 CA DAY & TRADE SHOW  
*Celebrating Communities  
in Our Own Backyard*

FEBRUARY 11, 2022 | 9AM-3PM  
MARRIOTT WORLD CENTER IN ORLANDO



**EDUCATION CLASSES & TRADE SHOW**

*Key West After Party | 3:30pm-6:30pm*

**VISIT [CAICF.ORG](http://CAICF.ORG) FOR MORE  
INFO & TO REGISTER**



# Sponsorships

Items Below Subject to Change without Notice



## Key West After Party Sponsors

**\$3,000 - 2 AVAILABLE**

- » Logo and company name on select promotional materials, Chapter website, and select emails
- » Full page, full color ad in the Trade Show program
- » Logo on approximately 17,000 mailers/tickets that are distributed via mail and delivered to board members and CAMs
- » Two (2) parking passes for day of show
- » Highlighted as sponsor in the Trade Show program
- » Sponsor signage at the front entrance and at the After Party
- » After Party wristbands printed with sponsor's logo
- » Privilege of providing beverage napkins with company logo at the After Party event
- » Sponsor recognized at the monthly Chapter meetings
- » May provide material to insert in approximately 1,200 Trade Show bags
- » Sponsor signage in booth

## Decor Sponsors

**\$2,000 - 2 AVAILABLE**

- » Logo and company name on select promotional materials, Chapter website, and select emails
- » 1/2 page, full color ad in the Trade Show program
- » One (1) free parking pass for day of show
- » Highlighted as sponsor in the Trade Show program
- » Sponsor signage at the front entrance and at the Decor area
- » Sponsor recognized at the monthly Chapter meetings
- » May provide material to insert in approximately 1,200 Trade Show bags
- » Sponsor signage in booth

## Photo Booth Sponsor

**\$1,500 - 1 AVAILABLE**

- » Logo and company name on select promotional materials, Chapter website, and select emails
- » 1/2 page, full color ad in the Trade Show program
- » One (1) parking pass for day of show
- » Company name on all photos
- » Highlighted as sponsor in the Trade Show program
- » Sponsor signage at the front entrance and at the photo booth
- » Sponsor recognized at monthly Chapter meetings
- » May provide material to insert in approximately 1,200 Trade Show bags
- » Sponsor signage in booth

## Bar Sponsors

**\$1,200 - 4 AVAILABLE**

- » Logo and company name on select promotional materials, Chapter website, and select emails
- » 1/2 page, full color ad in the Trade Show program
- » One (1) free parking pass for day of show
- » Highlighted as sponsor in the Trade Show program
- » Signage at the front entrance and at the Bar area
- » Privilege of providing beverage napkins with company logo at the Trade Show Bar
- » Sponsor recognized at the monthly Chapter meetings
- » May provide material to insert in approximately 1,200 Trade Show bags
- » Sponsor signage in booth

## Sunshine Sponsors

**\$500 - 10 AVAILABLE**

- » Logo and company name on select promotional materials, Chapter website, and select Chapter emails
- » Business card size, full color ad in the Trade Show program
- » Highlighted as sponsor in the Trade Show program
- » Signage at the front entrance
- » Sponsor recognized at the monthly Chapter meetings
- » May provide material to insert in 1,200 Trade Show bags
- » Sponsor signage in booth

## Concession Sponsor Classroom Snacks

**\$2,200 - 1 AVAILABLE**

- » Greet attendees in the Lobby Area outside the classrooms
- » Five minutes to introduce your company at the beginning of class
- » Logo and company name on select promotional materials, Chapter website, and select emails
- » 1/2 page, full color ad in the Trade Show program
- » One (1) free parking pass for day of show
- » Highlighted as sponsor in the Trade Show program
- » Signage outside of classroom area
- » Privilege of providing beverage napkins with company logo at the Concession Snack area
- » Sponsor recognized at the monthly Chapter meetings
- » May provide material to insert in 1,200 Trade Show bags
- » Sponsor signage in booth

## Classroom Sponsors

**Classroom Presenter: \$900**

**Legal Panel Sponsor: \$900**

**CEU Sponsor: \$900**

**Board Certification & Presenter: \$900**

**Board Certification Sponsor: \$1,300 SOLD**

- » There is a Classroom Presenter fee of \$900 to be on the Legal Panel, be a CEU Presenter or Board Certification Presenter
- » Exclusive company specific
- » Business card size, full color ad in the program
- » Ability to leave marketing material at each seat
- » Five minutes to introduce your company at the beginning of class
- » Highlighted as sponsor in Trade Show program
- » Signage outside of classroom space
- » Sponsor recognized at the monthly meetings
- » May provide material to insert in approximately 1,200 Trade Show bags
- » Sponsor signage in booth

## CAM Drinks Sponsor

**\$2000 - 1 AVAILABLE SOLD**

- » Logo and company name on select promotional materials, Chapter website, and select emails
- » 1/2 page, full color ad in the Trade Show program
- » Logo on the CAICF Trade Show ad in the Florida Community Association Journal
- » One (1) free parking pass for day of show
- » Highlighted as sponsor in the Trade Show program
- » Sponsor signage at the front entrance and at the Bar area
- » Sponsor recognized at the monthly Chapter meetings
- » May provide material to insert in approximately 1,200 Trade Show bags
- » Sponsor signage in booth



## After Party

**3:30pm - 6:30pm | \$50 - \$60**

Join us directly after the Trade Show for the Key West After Party from 3:30pm - 6:30pm. Tickets are \$50 per person in advance and \$60 day of.

# Booths

**VISIT CAICF.ORG TO REGISTER**

**NO REFUNDS 30 DAYS PRIOR TO EVENT**

## LEGEND

- Premium Booth
- Double Premium

11	20
10	19
9	18
8	17
7	

34	46
33	45
32	44
31	43
30	42
29	41
28	40
27	

60	72
59	71
58	70
57	69
56	68
55	67
54	66
53	

91	108
90	107
89	106
88	105
87	104
86	103
85	102
84	101
82	100
82	99
81	98
80	97
79	

129
128
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126
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122
121
120
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118
117

*\*\*Any request for special circumstances/arrangements for accommodations on the Trade Show floor need to be addressed and approved by the hotel.\*\**

6	
5	16
4	15
3	14
2	13
1	12

26	
25	39
24	38
23	37
22	36
21	35

52	
51	65
50	64
49	63
48	62
47	61

78	
77	96
76	95
75	94
74	93
73	92

116
115
114
113
112
111
110
109

## 2022 MEDALLION BOOTH DISCOUNTS

- PLATINUM**  
\$1,000 Discount
- GOLD**  
\$500 Discount
- SILVER**  
\$250 Discount

## TRADE SHOW ENTRANCE

**REGISTRATION**

## BOOTH PRICING

- REGULAR - 10X10**  
\$1,000 - Members (2 Exhibitors)  
\$2,100 - Non-Members (2 Exhibitors)
- PREMIUM**  
\$1,500 - 10x10 - Single (2 Exhibitors)  
\$2,300 - 20x10 - Double (4 Exhibitors)  
Additional Exhibitors: \$40 each